

Greenville SEO SERVICES



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Do you have a website but NO Visitors?
Are you wondering how can you get to the
top of Google?



“20 FREE SEO Tips for SEO Newbies”



This Free Guide, is a quick read that will give you step by step pointers on 20 critically important areas to help improve your search engine rankings or will educate you enough to hire a SEO consultant

1. What is SEO?

SEO is an acronym for search engine optimization. SEO is the process that's used to strategically place keywords, define clear meta tags and links. A properly optimized website tells the search engines precisely what your site is about thus including you in the relevant results for a search.

2. Can I optimize my own website?

To learn SEO isn't impossible. Every business owner should have at least a working knowledge about the SEO process. Unfortunately, to know everything that you need to know to reach the first page of Google, then ultimately the first spot takes consistent, tactical, time-intensive planning and implementation.

3. How long does it take to reach the first page of Google?

There is no set answer to this question. However a professional SEO strategist can give you an estimated amount of time that it could take to reach the first page of Google. There are two sets of criteria to consider. On-site optimization and off-site optimization.

4. Do I have to redesign my entire website to increase web traffic?

No, most websites don't need a website redesign. More than 60 percent of the time the tweaks are in the meta tags and off-site optimization techniques. In addition to some changes to keyword placement or stronger keyword selection.

5. Is SEO over rated... How important is search engine optimization?

You may want to think of it like this. Would you rather have a few visitors who stumble upon your website or hundreds of visitors that are specifically looking your website because they are interested in learning about or purchasing your product (s) or service (s)?

6. I've heard that SEO can be very expensive and that Google charges you every time someone clicks on your link; is that true?

No, that's not true. I've heard many people make that same claim. Think of it like this. SEO is FREE TRAFFIC... SEM (search engine marketing) is paid traffic. Free traffic is also called organic and paid traffic is called PPC (pay per click), which, if you're an amateur with online SEM tactics, yes you can lose your shirt. In a nut shell, if you're new stick with SEO... search engine optimization.

7. Are customers really looking for my product(s) or service (s)online?

Yes check these stats:

- Over 85% of Internet users make use of search engines to find products and services before they make a buying decision. (Source: Search engine guide)

- More than 93% of searchers won't look beyond the results of the first two pages, even though millions of results (relevant websites) are being returned for a single search. (Source: Search engine guide)
- 75% of Americans use search engines on a regular basis. (Source: comScore, 2008)
- 98% of visitors that use search engines look at the organic search results. (Source: De Vos & Jans Market Research and Search Engine Mediabureau Checkit)



8. How long will my website stay on the first page?

That mainly depends on the skills of your SEO strategist and the campaign implemented. We've had some websites that has maintained their first page position for 3 - 4 without us touching it again. I don't recommend that because if you're in a competitive market you can lose your competitive edge.

9. How long does it normally take to see results?

You can sometimes see results in a couples of days , weeks , or months. Again that depends on the competitiveness of you business and a few other components. Remember, Mother Google try's to keep EVERYONE at arm's reach.

10. Does Google just randomly choose who they want on the first page or is there some kind of scientific formula to getting to the top?

Yeap, Google is very scientific... the solution is called Search engine optimization.

11. How do I calculate if I really need SEO consulting services?

That's a great question... The easiest way to determine if you should put your advertising dollars into SEO is simple. If there are at least 500 searches each month, for your service or product, it's definitely worth it. If it's a new idea or product and you're trying to establish a brand, online marketing is the most cost- effective way to promote most businesses.

12. How much should I expect to pay for SEO services.?

A rule of thumb is to look at what you are spending now for your marketing endeavors. Are you getting a great return on your dollar. Example: if you're spending \$1500 per month for your advertising campaign; figure out what return you're getting now. So if you're spending \$1500 per month and only getting a couple of clients a month, then those customers' sale adds \$3000 to your gross. You may want to reconsider updating your marketing strategies.

13. How much and how often should I expect to pay to maintain my SEO position?

You can expect to pay a monthly fee that's a little less then your setup services. Of course that price is

negotiable depending on your results.

14. Will the SEO consultant destroy the website that I have now?

No, not normally. Unless you have a lot of flash and java script. (those two components can keep the bots from crawling your site) If your goal is to increase your page ranking in the search engines you may want to reduce or remove flash.

15. How is Joe's undesirable website showing up before my \$25,000 website?

Easily, Google doesn't know how much you spent on your website. The only thing that Google understands is the strategic process of placement of your meta tags, links, keywords and other SEO techniques

16. What questions can I ask the SEO consultant to determine whether or not they know what they're talking about?

- a. Ask for some proof. Have them to show you other websites that they optimized to the first page of Google.
- b. Request testimonials. Many times they will have this information on their website including screen shots of their customer's position before optimization and after.
- c. Look at where the SEO consultant's website ranks. Are they in last place for their chosen search terms or are they on page three.

17. Are multiple positions possible on the first page of Google?

Yes, sometimes when you are Google searching, you'll notice that some sites have multiple listings. That's a technique that SEO strategist call... total domination.

18. How important is it to submit your site to hundreds if not thousands of search engines?

Since Google receives 68 % of the searches and Yahoo receives 13 % and Bing receives 8%, your focus should be on the top three. Google, Yahoo, and Bing..

19. Should I expect to sign a contract for SEO Services?

Many companies ask for a 3-6 month commitment. However, there are some SEO experts that don't ask for a contract.

20. How involved can I be in the SEO process, am I able to recommend some upgrades or improvements as we go through the process?

Remember it's your business, you should always have the last say so. The main problem is that small business owners don't have the time to spend on learning SEO strategies. Look for someone that you can trust and that is efficient and effective.



About Our Company:

Hi this is Deborah Pretty, the co-founder of [www. YourSEODiva.com](http://www.YourSEODiva.com)

I started out like many people online, I thought I would build a site and voila` ; first page of Google and millions in my pocket. Nope, Needless to say it didn't quite happen like that. So I read everything I could wrap my eyes around online, purchased every e-book recommended, and attended conferences and webinars. I devoured every single word the big gurus of online marketing uttered. Especially, content is king. Well I did that too; to the tune of over 300 original articles and after almost two years... not one single first page listing on Google.

I continued to study and train until I came across some information that took me from not having one single listing on Google's first page, to every keyword that I intended to rank for in the above site and most pages having multiple listing... In less than 60 days. Check for yourself. Google; search engine optimization and then add the local modifier, which is Greenville NC. Now I know what you are saying; how many people know the term search engine optimization, some but not many. So you can also Google; increase

web traffic Greenville NC; higher search engine ranking Greenville NC;
SEO consulting Greenville NC and a whole bunch more.

Read below a few of our testimonials:

I recently worked with Deborah on a project, and it was a refreshing change working with someone who truly understands not only on site SEO, but offsite as well. I work with clients around the world with whom I have to spend a lot of time “educating”, but Deborah provided me with everything that I needed to do what I do best, without having to do a lot of time consuming research. Thanks, Deborah!

Terri Tutten
Blogs by FlipDiva

This e-book is an excellent crash course on how to quickly get started with online marketing via blogging. Deborah certainly practices what she teaches throughout the entire book. She teaches by doing! I feel some of my online marketing and advertising concerns dissipating.

Thanks Deborah!
Jaime “Mr. Lifestyle” Swindell
Public Speaker

Deborah is ingenious, she has a very creative mind that’s tuned to marketing. I have a MBA in marketing & advertising and her marketing ideas blows ME away.
Dana Newell..MBA New York

I recently hired Deborah to optimize my website. The first thing she noticed is that I was targeting the least searched keyword. After about 30 days we had 12-15 new clients that joined our gym as a direct result from their online search.

Thanks Deborah
Max Fitness, Gym Owner NC

If you're a small business owner, (IE doctor, lawyer, plumber, roofer, photographer, etc.) and would like us to analyze your site to give you feedback, be sure to click on the link below. We have a special offer for you just because you took the time to read down this far. That shows that you are honestly looking for viable solutions to your advertising dilemma.

We will analyze your website which will include:

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- ◆ On-site optimization
- ◆ Off-site optimization

- ◆ Advise on redesign if needed
- ◆ Advise on keyword selection
- ◆ Suggest properly structured meta tags
- ◆ Share a free cool tool that will save you hours
- ◆ Tell you which directories are a must to submit to

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- Now I know what you are thinking, OK Deborah how much is all this going to cost.
- Well, you know that SEO services can be very expensive because the work is very
- time intensive and one of the keys to higher page ranking is consistency. Right?... Right? But I promise: because of what I went through, I said when I finally figure out how to reach the top of Google I would share what I learned with a few people. So here you are, you won't have to experience sleepless night, or thousands of dollars spent. Remember this is only for a VERY LIMITED TIME... so act Now!

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[Go here now ==> SEO Analysis](#)

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I know you don't believe that there are NO strings attached, just click on the link which will take you to the check out page. After you check out, that page will forward you to our contact form. This whole process will take less than 3 - minutes. We will email you with our recommendations. And if you prefer to speak to me directly call 252-341-8842 (Deborah)

My Gift to YOU!

But you have to Hurry

[Click on the Link==> SEO Analysis](#)